

EXECUTIVE BRIEFINGS & STRATEGIC SEMINARS

CRITICAL MINERALS | Executive Briefings & Strategic Seminars

Actionable Intelligence for a World in Transition

Devconia delivers high-impact briefings and leadership seminars for decision-makers navigating the global race for critical minerals. With geopolitical tensions rising and supply chains under pressure, leaders need strategic clarity, not noise.

This is insight with intent. Grounded in real-world intelligence. Designed for executive action.

Flagship Briefing

Build Resilient Supply Chains—Partner with Africa for Critical Minerals

This premier session distills the complex dynamics shaping the future of global industry — and Africa's indispensable role in it.

We Cover:

- The strategic imperative to diversify critical mineral supply chains amid intensifying geopolitical risk
- How Africa is positioning itself at the center of the global energy transition and advanced tech sectors
- Actionable strategies for U.S., UK, and EU companies to build resilient sourcing pipelines and reduce overexposure
- How to engage African governments, mining companies, and communities to build trust, align incentives, and secure long-term mineral partnerships

The focus is not just access — it's trust, transformation, and sustainable advantage.

Who Should Attend

This is the boardroom lens into Africa's critical minerals and the rising urgency to act. Our briefings are crafted for:

- C-suite executives and corporate strategy leads
- National security, supply chain & policy officials
- Procurement, ESG, and localization directors
- Global investors and development financiers

You may not mine critical minerals — but if you're in tech, energy transition, EVs, aerospace, or defense, you need a mining strategy.

◆ Why Devconia Briefings?

Unmatched Insight. Ground Truth. Strategic Clarity.

- Led by **Ken D. Johnson**, strategic advisor with leadership experience at the African Development Bank, World Bank, PwC & Accenture.
- Backed by on-the-ground networks and political insight across Africa
- Trusted by governments, DFIs, and multinationals in strategic sourcing
- Specialized in value chain development, local beneficiation & sustainable impact
- Action-driven briefings that drive decisions—not just awareness

This is strategic interpretation — not generic information.

◆ Customized Briefings & Executive Training Programs

Devconia also offers tailored programs for organizations requiring deep insight by geography, sector, or risk exposure. From focused boardroom sessions to multi-day leadership intensives, our briefings align executive action with operational reality.

We Address:

- Country- and region-specific sourcing and risk mitigation strategies
- Sector-focused value chain strategy with local value addition
- ESG, compliance, and community trust-building models
- Structuring win-win, mutually beneficial partnerships
- Leadership alignment to secure sustainable resource access

Formats Offered:

- 90-minute briefings
- Half-day executive sessions
- Multi-day intensives

In a world of complexity, Devconia delivers clarity that builds trust, resilience, and competitive edge.

◆ Ready to Engage?

Let's define your next move — with precision, partnership, and perspective.

◆ Contact Us

Ken D. Johnson — Principal

Annie Goeke — Director

Devconia, LLC

kjohnson@devconia.com